Macintosh HD:Users:jacquilofthouse:Desktop:Letterhead files for Word-2:Jacqui-letterhead-2015-HF-Word-2a.pdf

An Exercise on Purpose

Take a few moments out of your regular writing schedule to consider your writing purpose. Even if you are mid-way through a book, this exercise can have surprising benefits. I encourage you to do this exercise again in future, especially when you are between writing projects, as it may affect your future direction.

Ask yourself:

* Why do I write?
* What type of writing am I most drawn to as a reader?
* What do I most enjoy writing?
* What kind of writing is most likely to make me feel engaged and ‘in the flow’?
* What outcomes would I like to see from my writing?
* What does my ideal writing career look like?
* How important is profit in my writing life?
* Is anything standing in the way of me writing in a truly purposeful way?
* If I could only ever write one book, what would it be?

Read your answers through, and then ask yourself:

* What do I need to do to ensure that I remain true to my personal writing purpose?